

SHARP INFO SOLUTIONS PVT. LTD.

Sharp Info Solutions Pvt. Ltd. operates with a leadership-driven ecosystem built on operational excellence, strategic thinking, technology execution, creative intelligence, and scalable business systems.

The organization combines expertise across operations, branding, technology, education, infrastructure, and digital transformation to build long-term sustainable businesses and growth-oriented execution frameworks.

KOLAM.GLOBAL

Result-Oriented Performance Marketing Agency

Kolam is a marketing and branding company under Sharp Info. We combine strategy, design, and storytelling to help businesses look premium, build trust, and drive measurable results.

Branding

Purposeful identity that resonates

Performance

Data-driven campaigns that convert

Measurable Growth

Built for scale, not just visibility

Kolam's Expertise

Website Revamp & Strategy

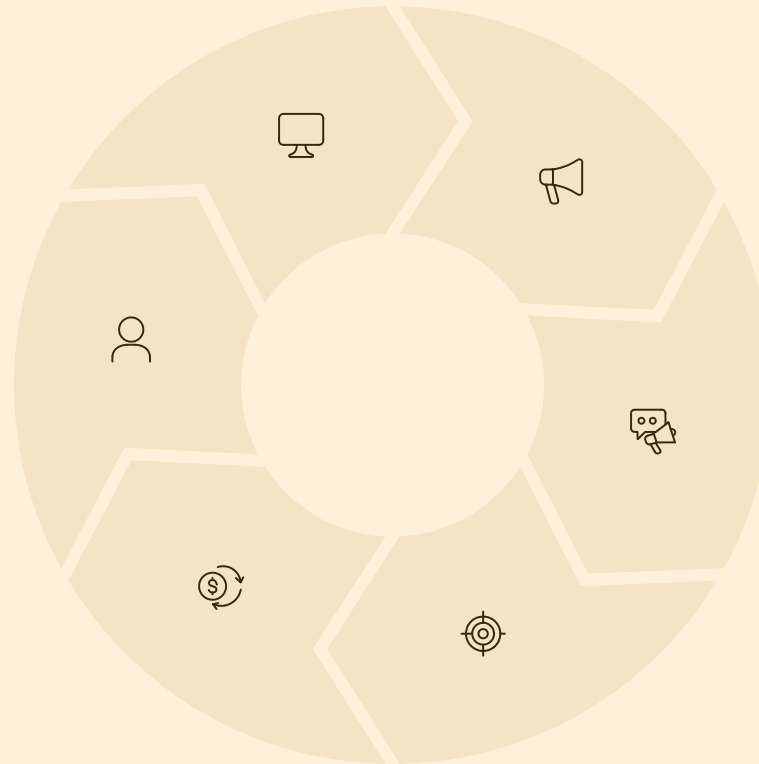
Strategic redesign focused on structure, UX, performance, and higher conversions.

Personal Branding for Founders

Positioning founders as credible, authoritative voices within their industry.

Lead Generation & Funnel Strategy

Structured funnels designed to attract, nurture, and convert high-quality prospects.



Brand Positioning & Messaging

Defining a clear brand voice, strong market positioning, and compelling communication frameworks.

Social Media Management

Consistent content planning, visual storytelling, and meaningful audience engagement across platforms.

Performance Marketing (Meta Ads)

Data-driven advertising campaigns optimized for reach, qualified leads, and ROI.

How We Build Growth Systems

We don't guess. We engineer outcomes. Every decision is backed by data. Every action is tied to results.

1

Step 1: Market Understanding

- Industry research
- Competitor analysis
- Customer behavior insights

2

Step 2: Strategy Development

- Funnel design
- Platform selection
- Messaging & positioning

3

Step 3: Execution

- Campaign launch
- Content rollout

The Patterns We've Designed in B2B Market

1 Point Pumps – 65% Sales Growth

- Designed and executed an omnichannel strategy, delivering a 65% increase in sales through precision targeting and consistent messaging.
- Website visitors grew from **350 to 900**. Over 150% growth in website traffic.

2 TeleApps – 50% Community Growth

Expanded TeleApps' LinkedIn community by over 50% in six months, strengthening brand visibility and industry presence.

A Look at How We've Helped Brands Grow

Every result you see here is backed by strategy, execution, and performance.

Orbit – ROI That Makes Sense

- **501 leads generated** at a spend of ₹15,800.
- Maintained **consistently low Cost Per Lead** through **precision targeting**, optimized creatives, and continuous campaign refinement.

COOKR – A Recipe for Growth

- **Market Expansion:** Scaled presence across Hosur, Trichy, Chidambaram, Coimbatore.
- **Ecosystem Growth:** Acquired users, onboarded cooks and delivery partners.

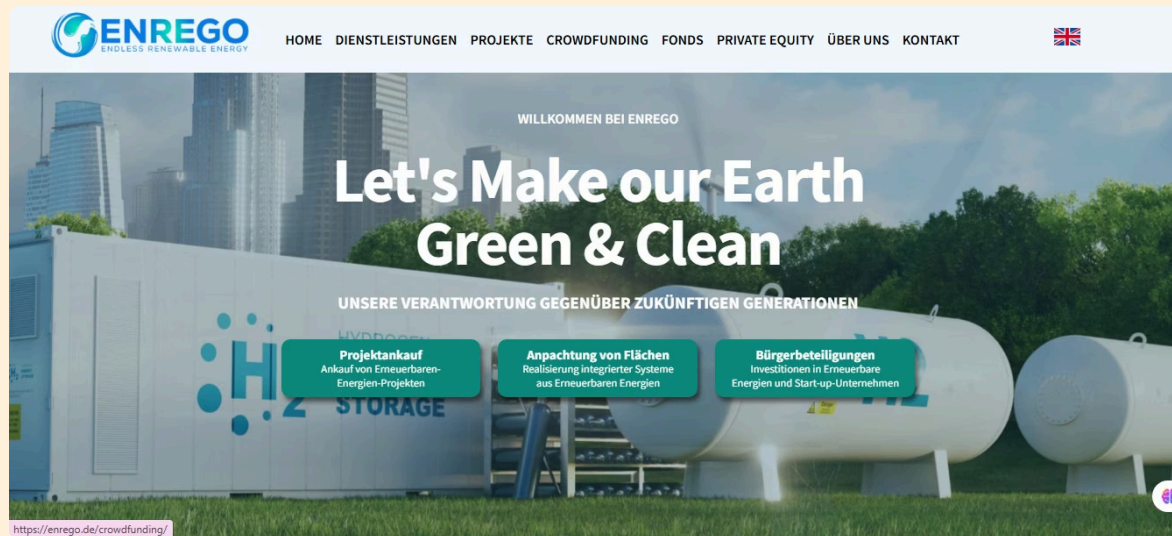
Sharp Crusher

From Clicks to Conversions

- **3X Sales Growth** through performance marketing.
- **SEO: Ranked #1**, moved from page 5 to page 1.
- **+150% organic traffic** growth.

Check [Kolam.global](https://kolam.global) for stories

Signature Projects



Enrego – Building Thought Leadership

Built Enrego's LinkedIn presence from 0 to 1000 followers in 3 months, increasing brand credibility and industry engagement.

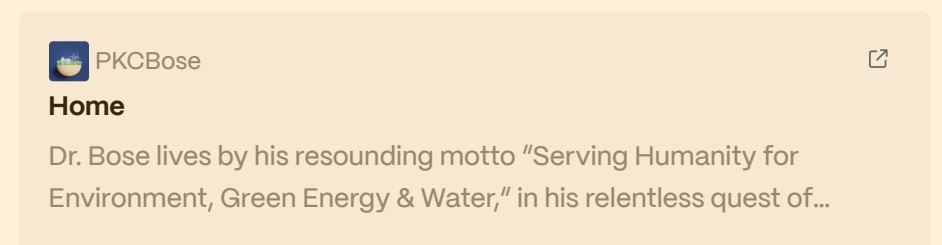


PERSONAL BRANDING

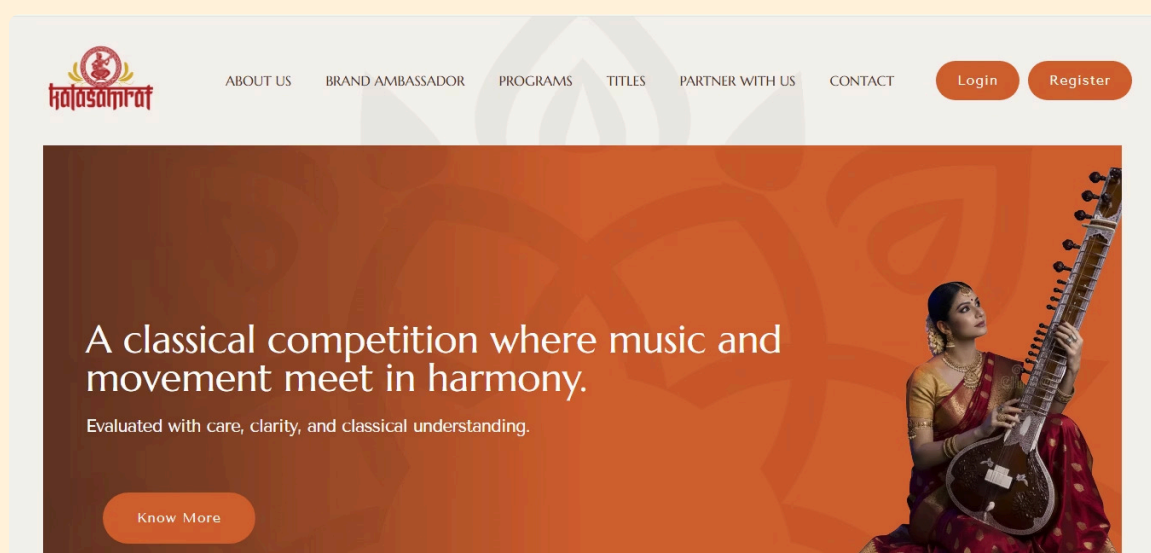


Dr PKC Bose- Personal Branding

Increased LinkedIn engagement by 250% through consistent personal branding content a professional audience of 5K+ industry-focused followers.

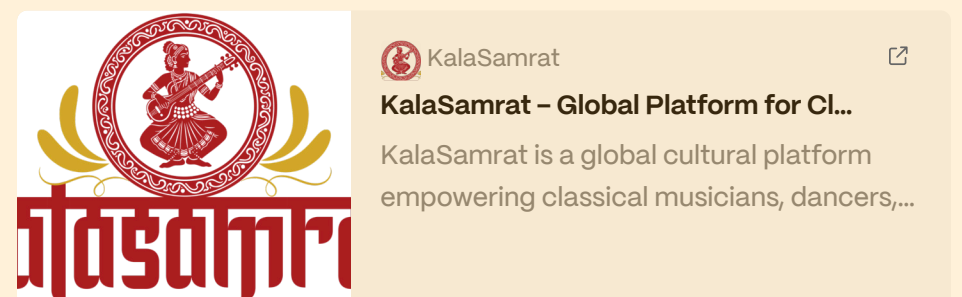


INTERNATIONAL EVENT



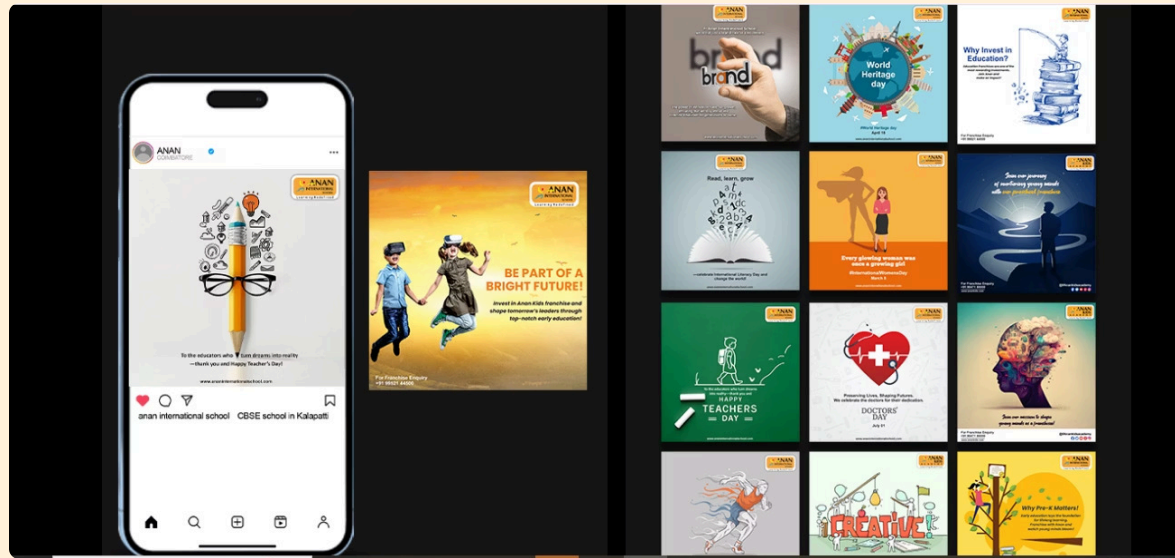
Kalasamrat - Building a Global Cultural Presence

Executed complete branding and digital promotions, reaching 100K+ audiences globally through strategic campaigns and creative execution.



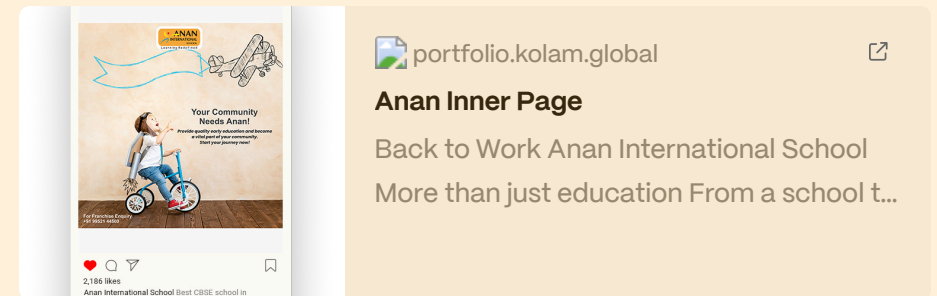
Stories Crafted Through Creativity

ANAN INTERNATIONAL SCHOOL

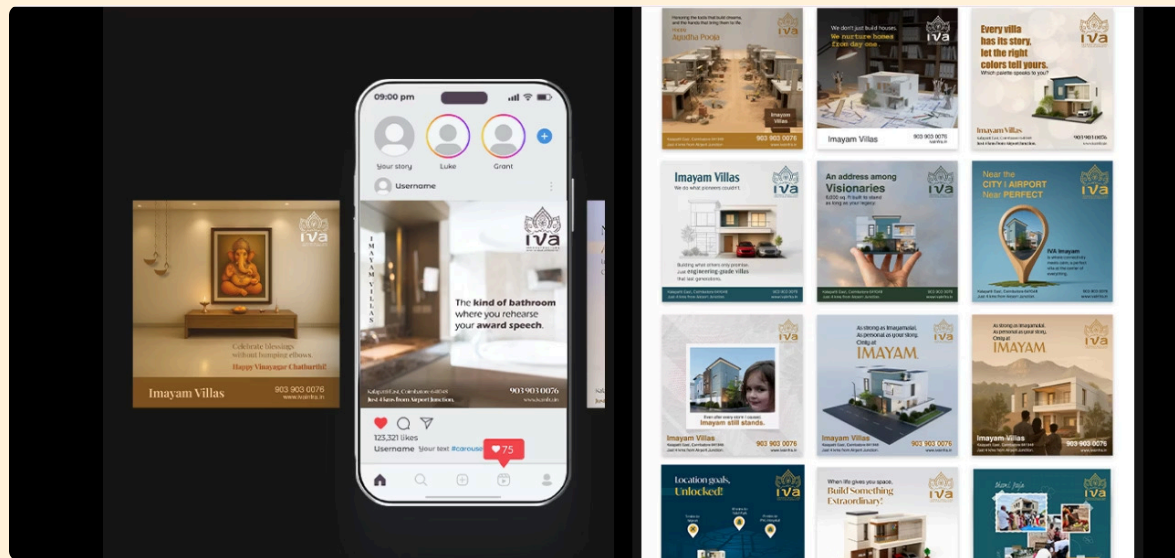


Anan International School

- **76% Growth in Admissions** — year-on-year increase
- Scaled from 0 to **9,114 engaged followers in 3 months**
- Website users grew from **2,500 to 34,000**

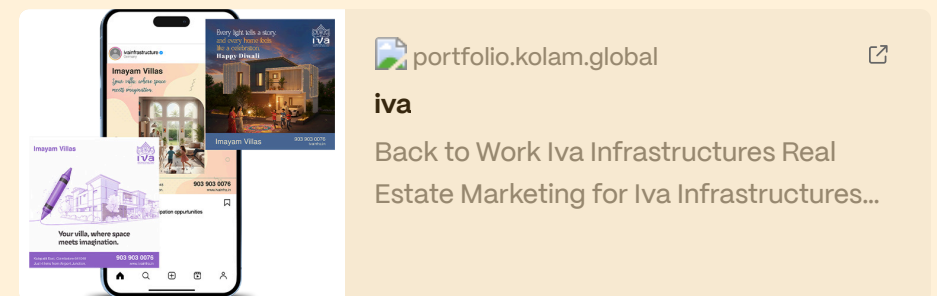


IVA INFRASTRUCTURE



Iva Infrastructures – Luxury Real Estate

- **3X increase in qualified leads** for high-intent buyers.
- **Closed 10+ high-ticket projects in 7 months** through precision marketing and high-intent audience targeting.



Landing Pages Built for ROI

NORDIA Why Nordia Services Outcomes Case Study Our Process

Zero SLA Breaches. 100% Customer Retention.

Trusted by 100+ clients across Hyderabad, Bangalore, Kochi, Chennai, Etc.

Assess Your S/4HANA Readiness Today

Book a Call with SAP Expert

1800+
SAP SYSTEMS
MANAGED

200+
HANA
MIGRATIONS

100+
CLOUD
MIGRATIONS

80%
SAP CERTIFIED
EXPERTISE

1.5
MIGRATION
DOWNTIME AS
LOW AS 1.5 DAYS

Nordia - 10 + Market qualified leads every month

Using ABM, LinkedIn, Google campaigns, and targeted landing pages to attract and convert high-quality B2B leads.

Example Landing Pages

[Nordia | Zero-Disruption SAP Operations](https://www.nordia.in/sap-service-provider)

<https://www.nordia.in/sap-service-provider>

<https://www.nordia.in/sap-disaster-recovery-service>

More Creative Success Stories In: <https://portfolio.kolam.global/>

Growth is not accidental.

It is built with **strategy, consistency, and precision.**

At Kolam, every move is designed with intent. And every result is built to last.

Strategy

Every campaign begins with deep research and a clear plan

Consistency

Sustained effort that compounds into lasting brand equity

Precision

Data-driven decisions that eliminate guesswork